



ARBOR by **ICONE**

A tribute to nature without any space for unnecessary elements. Arbor arises from a bundle of linear elements gathered to form a bouquet of stems for light flowers. Again, very simple lines and circles from which radiates light, creating a lighting and aesthetic concept strongly characterizing, able to act as a design piece as well as lighting element. The product is available in both version, hanging and ceiling light, with 12, 20 or 30 lights. The rose window and the lighting parts are made of aluminum, while beams are made of chromed cold-drawn iron. The lighting system uses 230V LED technology which does not require transformer.

BRAND **ICONE**

Following **icone**Luce's aesthetic and creative philosophy, light is considered as an essential element of design, giving personality to indoor spaces. Through conti-

nuous artistic and visual research, **icone** light is a flexible mean to create different identities for spaces, both from a perceptive and functional point of view. Designed by Marco Pagnoncelli, **icone** items are versatile objects, able to personally enlighten every single room. They are graphical entities giving meaning to spaces. Light flows into rooms, it possesses them, it enlivens them. On the very comprehensive and versatile brand catalogue, objects that are able to enlighten with a highly personal stylistic footprint are privileged. Quality, attention to detail in every finishing, illuminating engineering competence and a strong design technique are the elements that all the creations share. Varying the materials used, **icone** reinvents light through cutting-edge technology. Marco Pagnoncelli is inspired by nature and every-day objects that surround us to design and create the products of the collection.

