

ICONE. A NEW LIGHT IN TOWN

by Paola Govoni

Taking advantages from a ten-year experience in the lighting field, Minitallux, an Italian family company founded in 1970 in Brembate/Bergamo, has increasingly oriented its activity towards the production of indoor lighting fixtures with a strong design content.

Nowadays, the company is involved in the national and international market through a network of specialized retailers and partner agents in Italy and abroad. Innovation, design and technology inspire the creation of new, flexible and versatile products, ranging from classic to modern.

ICONE was launched in 2007 as a Minitallux brand addressing the top-end market of demanding consumers attentive to innovative design and careful choice of materials. ICONE furnishing lamps, designed by Marco Pagnoncelli, contribute to create a landscape of light both for residential and contract spaces like hotels, restaurants and cultural venues such as museums and theatres in Italy and worldwide. The creative idea of ICONE proposes essentiality instead of ornaments, aiming to mix formal choices and functionality. Quality, attention to detail in every finishing, illuminating engineering competence and a cutting-edge technology are in the forefront.

One of ICONE's top creations **Saggina** (Sorghum used for broomsticks in ancient times), tells of memories of an old time with an innovative and futuristic



Saggina. Ceiling version

Saggina. A phase of production



concept, being an adaptable, diffused-light swing lamp, produced with copper threads and with bright chrome steel, copper and brushed gold in the finishing, available white and black. The shape given to copper threads customizes the lamp.

Among the latest ICONE creations, **Spillo** (PIN) is a *trait d'union* between direct and indirect light, with emotional formal patterns drawing spaces in the name of contemporary style. Essential and highly versatile, Spillo is available in different versions: for walls, built-in directional ceiling beam; round-based for spring application and directional beam; with two directional beams; built-in 3 or 5 directional ceiling beams; close-to-wall wall and ceiling beams; 2,3,5 directional

ceiling beams realized in 7x7 mm-section wire-drawn brass. Directional beams are realized in 7x7mm-section wire-drawn brass. Lamps are available in different measures and powers. Lighting is guaranteed by a highly effective LED microline. Finishing colours: varnished white, varnished black, chrome and gold.

Slim is not simply a single product, but a lighting system offering a wide range of versions, also in modules, which can perfectly fit in every context. Ceiling or swing lamp with a 2mm steel diffuser body hosting 220 V LED, which does not need power pack.

In the swing version, the ceiling rose is available in the luminous versions with GU10 max 50 Watt bulbs, which can be separately turned on. In the ceiling version, the lamp is attached using magnets. Slim is also available in swing and ceiling versions with thin steel body. Finishing colours: varnished white, black, grey, moka, and gold leaf.



Versatile Spillo lamps